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Do It While You're Young

Press Release

'Do It While You're Young' launches new website to promote travel among young women

SAN JOSE, Calif., March 4, 2010: Do It While You're Young (www.diwyy.com), a website for young women interested in travel, has unveiled enhancements including a new search feature and social networking tools in addition to the featured twice-weekly blog posts, a Q&A column, an online store and a forum. DIWYY's mission is to inspire young women to travel, study, work, or volunteer abroad and to instill the notion of a lifetime of travel, versus it being a one-time occurrence.

In coordination with the website launch, Contiki Holidays (www.contiki.com) and Do It While You're Young will be running a contest from March 15 to May 15, 2010 with a grand prize of a \$500 (USD) voucher good for travel on a Contiki Holidays tour. Readers 18 to 35, who are residents of the United States, are eligible to enter. Contest information will be available on the DIWYY website.

About Do It While You're Young:

DIWYY is the brainchild of Jerri Stephenson and Kristina Wegscheider who met during a study-abroad trip to Australia in 2002. The pair shares a love of travel and has collectively ventured to all seven continents and over sixty countries in the last decade while traveling, studying, and working abroad.

About Contiki

Contiki boasts over 45 years of expertly designed vacation experiences for students and young professionals aged 18-35. Choose from over 190 itineraries throughout Europe, Russia, Egypt, Southeast Asia, Australia, New Zealand, Mexico, Canada & the USA. Trip like we do. Go Contiki.